

Media Literacy Mini-Lesson #7

PHOTOJOURNALISM

Have you heard the expression “a picture is worth a thousand words”? **Photojournalism** can be a powerful way to convey information and emotional weight to audiences.

**PHOTO-
JOURNALISM...**



- **Uses photography in a news story to show what happened**

- **Can convey subtle details about photographic subjects, including clues about how people feel**



Photography also represents an important type of primary source...

since it can provide significant evidence about important events in the past. For example, during the Civil War, Mathew Brady took pictures to provide evidence of what had happened on battlefields, including the grim aftermath of war.

Photojournalistic ethics:

Photographers make editorial choices — like, who and what to include (and exclude) from their images, or how (if at all) to edit their photos. Like all journalists, photojournalists should strive to meet certain ethical standards, like honesty and accuracy.



The image below depicts American labor leader Dolores Huerta outside of the 1972 Farm Bureau National Convention.



Dolores Huerta, Farm Bureau National Convention, Los Angeles, 1972. Permission has been granted for educational purposes only courtesy of United Farm Workers Collection, Walter P. Reuther Library, Wayne State University.

Describe what is happening in the image. What did you notice or wonder about?

Look at the different subjects in the image. What emotions does the image convey for you?
